

# Kfest 2024 Fall Celebration!

## KINNELON BOROUGH'S KFEST Sponsorship Opportunities

Here is a chance to be a part of something special in 2024.

The Kinnelon Community has been tireless supporters of the local business /service landscape. Let's all come together and treat these great families to the celebration they deserve.

Please join us in sponsoring an amazing event for the great town of Kinnelon.

### ***Title Sponsorship – \$2000***

Sponsorship provides a staging area for opening and closing ceremonies, local performances and family fun and games. As the Title Sponsor, your business or organization name will be synonymous with KFEST 2024. Benefits of this sponsorship include:

- Your business name and/or logo will be associated with the events and in all KFEST publicity.
- Your business name and/or logo will appear on all promotion materials.
- Prominent signage at staging area and event entryways.
- 2 Free vendor booth spaces in the location of your choice at KFEST. (10' x 20')
- Frequent Acknowledgement from the stage (content customizable)
- Listing as Title Sponsor on ALL social media, website, and correspondence.
- Included in the Treasure hunt – brings families to your booth & you are included on the map.

### ***Kid's Zone Sponsorship - \$2000***

The Kid's Zone is a much-loved section of KFEST – Children of all ages will be treated to rides on the trackless train – corn maze, race track and a host of many other great activities and inflatables.

- Name included in all KFEST Publicity for the Kid's Zone
- Prominent signage at the Kid's Zone expressing thanks for your support in keeping the Kid's Zone at no charge to families.
- Frequent acknowledgement at chosen event.
- Acknowledgement from the stage (content customizable)
- Listing on all Borough social media, website, and correspondence as the Kid's Zone Sponsor.
- 2 Free booth spaces (10' x 10")
- Included in the Treasure hunt – brings families to your booth & you are included on the map.

### ***Entertainment - Front Row Sponsorship- \$2000***

As the Front Row Sponsor – your donation will keep smiles on the faces of all attendees from beginning to end. The day starts with amazing DJ Music followed two rocking and rolling bands – the best of the best will be taking the stage through the day and night. Benefits of this sponsorship include:

- Name included in all KFEST Publicity as the sponsor of bands and live entertainment.
- Your business name and/or logo will appear on all promotional materials for KFEST.
- Frequent acknowledgement from the stage in between each act. (content customizable)
- Listing on all Borough social media, website, and correspondence as the front row sponsor.
- 2 Front Row Seats to enjoy entertainment on the stage.
- 2 Free booth spaces in the locations of your choice (10' x 10")
- Included in the Treasure hunt – brings families to your booth & you are included on the map.

### ***Food Plaza Sponsorship - \$1500***

Food Plaza Sponsor 's Business logo will be prominent in all areas that are serving food and desserts to the hungry visitors.

- Prominent signage & on-stage announcements thanking your company for your sponsorship.
- Your business and/or logo will appear on all promotional materials for KFEST.
- Listing on all Borough social media, website, and correspondence as the food plaza sponsor.
- 1 Free booth space in the locations of your choice (10' x 10")
- Included in the Treasure hunt – brings families to your booth & you are included on the map.

### ***Colts Pride Sponsor - \$500-\$1000***

The Colts Pride Sponsorship will be utilized for all the nuts and bolts of running KFEST. This may include volunteer t-shirts, volunteer recognition, sanitizing stations, tents, tables and/or décor. This is the glue that holds the entire event together. Benefits of this sponsorship include:

- Your business and/or logo will appear on all promotional materials of chosen event.
- 1 Free vendor booth space in the location of your choice at KFEST. 10' x 10'
- Included in the Treasure hunt – brings families to your booth & you are included on the map.

### ***Colts Corral Sponsor– Any denomination or donation of goods or services.***

Your business or family can be a part of this year long celebration with a donation goods (food, cases of water, etc.) - services or with the monetary donation of your choice.

- Your specific donation will be utilized for the enrichment of the families that attend.
- Listing on all Borough social media, website, and correspondence.

# KINNELON BOROUGH 2024 KFEST SPONSORSHIP FORM

Thank you for assisting us in enriching Our community.

Type	Amount	Total
Title Sponsor	SOLD	
Kids Zone Sponsor	\$2000	
Front Row Sponsor	\$2000	
Food Plaza Sponsor	\$1,000	
Colts Pride Sponsor	\$500	
Colts Corral Sponsor	(information provided below)	
	Colts Corral funding amount	\$
Colts Corral Service providing		
Colts Corral Goods providing		
	<b>Total amount</b>	<b>\$</b>

Checks Payable to: Kinnelon Borough.

You may pay by credit card by contacting: [mschuckers@kinnelonboro.org](mailto:mschuckers@kinnelonboro.org)

Mail or drop off completed form and payment to:

Kinnelon Borough, 130 Kinnelon Road, Kinnelon, NJ 07405

Attn: KFEST 2024

All Sponsorship questions/comments, please contact us: [mschuckers@kinnelonboro.org](mailto:mschuckers@kinnelonboro.org) or call 973-838-5401 ext. 220.

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**CONTACT PERSON CELL PHONE#:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

## FESTIVAL INFORMATION:

Sponsors who take advantage of the free booth space and attend the event will give your business great exposure and will allows you to personally promote and communicate directly to over 5,000 attendees.

In addition, sponsors attending the event are included in the treasure hunt.

Your Business and booth locations will be listed on the treasure hunt map which brings families to your booth.

**Will you be needing a 10 x 10 space? Yes \_\_\_\_\_ No \_\_\_\_\_**

By checking Yes, The Scribble Garden will be in touch with you for more information. I.e., Giveaways, booth locations, & requirements for attending.

The Scribble Garden is the promoter and manager of Kfest 2024

Any Festival questions please contact us: [Events@thescribblegarden.com](mailto:Events@thescribblegarden.com)